



# 41st National Exhibition Call For Entries

July 14 - September 19, 2010

Presidio Officers' Club Exhibition Hall

San Francisco, California



**\$15,000 ANTICIPATED AWARDS**

**ENTRY DEADLINE:  
FEBRUARY 20, 2010**



# CWA 41st National Exhibition

Presidio Officers' Club Exhibition Hall, San Francisco, California

July 14 - September 19, 2010, July 18 - Artists' Reception

## Juror, Christopher Schink

Christopher Schink is an internationally known painter, author and instructor. Mr. Schink holds a B.A. degree in Fine Arts from Stanford University and has studied privately with Rex Brandt, Edward Betts, and Barse Miller. Schink is an elected member of the National Watercolor Society and an Honorary Member of the Federation of Canadian Artists. His paintings have been included in numerous national and international exhibitions including Watercolor USA, the National Watercolor Society Annuals, and Watercolor West. He has exhibited at one- and two-man shows at the Asheville, NC, Museum, the Columbia, SC, Museum, and the Jackson, MS, Municipal Art Gallery. His paintings are in many private and corporate collections.

Mr. Schink has conducted workshops in 45 states in the U.S. as well as classes in Canada, Mexico, Australia, and Europe. He has served as juror for over 40 state, regional, national, and international exhibitions. Mr. Schink is the author of several popular books and the co-editor of the quarterly publication *The Palette Magazine*. He has been featured in numerous magazine articles including *American Artist Magazine*, *The Artist's Magazine*, and *International Artist* and has contributed instructional articles to these and other publications. Mr. Schink's studio and home is in Santa Rosa, California.

## Venue

Once the longest-lived Army post in the American west, the 1,491-acre Presidio of San Francisco was designated a National Historic Landmark District in 1962 and became a National Park in 1994. Overlooking the scenic Golden Gate, the park is a recreational and open space haven, a destination of architectural and historic interest, and a site for visitor activities from picnics to walking tours to exhibitions. It is also a community where people live and work. The Presidio is managed by the Presidio Trust, whose mission is to preserve the park as an enduring resource for the American people. The Presidio Officers' Club Exhibition Hall is a spacious, modern gallery in the National Park Visitors' Center. CWA's 40th National Exhibition drew over 10,000 people to this space. For more on the Presidio visit <http://www.presidio.gov>.



## 2010 Show Calendar

February 20	Postmark deadline for entries
April 10	Selection results mailed
May 17-21	Shipped paintings received
May 22	Receiving for hand carried paintings
May 23	Selection of awards
July 14	Show opens to public
July 18	Reception
September 19	Last day of show

## Awards

Gold Medal, Silver Medal, Bronze Medal and additional awards expected to exceed \$15,000 in value.

## Sales

The California Watercolor Association, a non-profit organization, requests a 35% donation from all sales.

## Eligibility

The 41st National Exhibition is open to all artists, 18 or older. Paintings must be primarily waterbased media on a paper surface or watercolor canvas. Paintings on paper must be under plexiglass. Paintings on watercolor canvas do not require plexiglass if sealed. Pastel or collage may only be used in conjunction with watermedia. The watermedia must be the dominant element. Paintings must be two-dimensional. No digital media, photography, prints or reproductions. Source material and composition must be original and not derived from published images.

Work must be recent (completed after July 2007), entirely the work of the entrant, and not shown previously in a CWA National Exhibition. No class work. Failure to exhibit an accepted painting will leave Artist ineligible to enter the CWA National Exhibition for the following three years.

## Conditions and Liabilities

Neither CWA nor the Presidio Trust insures the artwork, and neither shall be responsible for loss or damage to any artwork submitted. Insurance coverage is the Artist's responsibility both in transit and during the exhibition. Accepted artists will be required to sign a release of responsibility.

The submission of entries to this competition shall be understood to constitute an agreement on the part of the Artist to the terms and conditions as set forth in this prospectus. No work may be withdrawn before the last date of the exhibition. CWA and the Presidio Trust reserve the right to photograph artwork and/or copy images for promotional purposes.

## Size/Frame Limitations

Minimum image size: 140 square inches. (Multiply height by width.)  
Maximum frame size: 44" x 44". Mats, if used, must be white or off white.  
All paintings must be framed in simple, square-cornered frames, ready for hanging.

## Entries

Artists may submit up to three entries. One work per artist is eligible for exhibit. Digital files should be submitted only as E-mail attachments or on a CD (no slides). Put your name, address, phone, email address, and image title(s) in the body of the email/ on the CD. Images must be RGB, jpeg format, 1200 pixels in the longest dimension. Use the painting titles as file names.

Via mail, enclose a printout of each digital image with the registration form and other entry materials. Print out images on regular paper (not photo paper). *The printout is for office reference only.*

**Entries will be considered incomplete if the entry form and fee are not received by the submission deadline: February 20, 2010.**

## Fees

CWA Members: \$25 for 1 image, \$30 for 2 images, \$35 for 3 images.  
Nonmembers: \$35 for 1 image, \$40 for 2 images, \$45 for 3 images.  
Entry fees are non-refundable.  
A complimentary catalog (\$15 value) will be sent to each entrant.

## Shipping Paintings

Accepted artists will receive labels and instructions for shipping and hand delivery. Artists with accepted artwork will be required to submit a CD with a higher resolution image that will be used for the catalog and/or advertising print work. Mailing instructions for this CD will be included in the acceptance notification packet.

## Miscellaneous Notes

Each accepted painting will be represented in the catalog. Accepted painting must match submitted image. Additional catalogs will be made available for \$15.00 plus shipping fees.

## CWA Membership

By becoming a member you will immediately qualify for the reduced entry fee and the following benefits:

- Eligibility to enter CWA sponsored shows
- Monthly newsletter
- Membership directory
- Reduced rates on workshops
- Free rental from an extensive video library
- Discounts with participating vendors

To become a CWA member, include a membership application (download at [www.californiawatercolor.org](http://www.californiawatercolor.org)) and a separate \$45 check.

## Signature Membership

Qualifications for Signature Membership:

- Must be a CWA member in good standing
- Acceptance in 3 CWA National Exhibitions; OR
- Acceptance into 2 CWA National Exhibitions and a minimum of 60 service hours.

Once criteria are met, the Artist must petition the CWA Board, through the Membership Director, with a letter verifying participation in CWA National Exhibitions and, if applicable, completion of required service hours.

## Check List

### E-mail

- Send images to: [nationalentries@californiawatercolor.org](mailto:nationalentries@californiawatercolor.org)

Send following to: CWA, c/o Anne Jacobson, Data Manager, 5801 La Salle Avenue, Oakland, CA 94611-3209

- Entry form
- One printout of each digital image.
- Entry fee: check made payable to **CWA**
- A stamped self addressed 4 1/8" x 9 1/2" envelope with two first class stamps.
- If applicable: membership application & check for \$45.00.

### Mail

Send following to: CWA, c/o Anne Jacobson, Data Manager, 5801 La Salle Avenue, Oakland, CA 94611-3209

- CD with images
- Entry form
- One printout of each digital image.
- Entry fee: check made payable to **CWA**
- A stamped self addressed 4 1/8" x 9 1/2" envelope with two first class stamps.
- If applicable: membership application & check for \$45.00.

**All entry forms must be sent by mail and postmarked by February 20, 2010.**

## Contact for additional information:

E-mail: [41stnational@californiawatercolor.org](mailto:41stnational@californiawatercolor.org)

Christine Dougherty  
510.530.7522

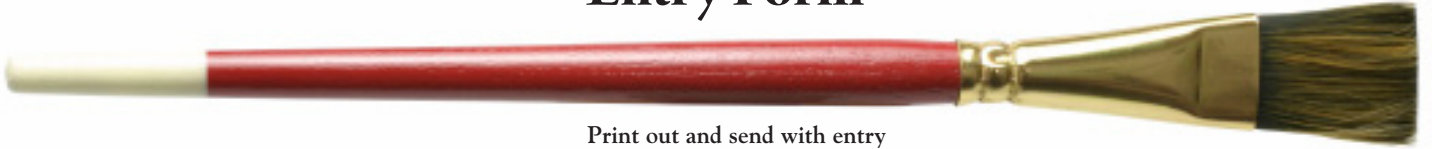
Desmond Elder  
925.254.5447

Emi Beifuss  
925.699.8671



[www.californiawatercolor.org](http://www.californiawatercolor.org)

# Entry Form



Print out and send with entry



**CWA 41st National Exhibition**  
**July 14 - September 19, 2010**

For Office Use Only

Artist Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone:(\_\_\_\_)\_\_\_\_\_ Fax:(\_\_\_\_)\_\_\_\_\_ E-mail: \_\_\_\_\_

Check Number: \_\_\_\_\_ Make check payable to CWA.

How did you hear about the 41st National Exhibition? \_\_\_\_\_

Title of Painting (please print)	Price	Image Dimensions (height x width)	Frame Dimensions (height x width)
A			
B			
C			

Reply Form (do not detach)



**CWA 41st National Exhibition**  
**July 14 - September 19, 2010**

For Office Use Only

Artist Name: \_\_\_\_\_

Title of Painting	Selected	Not Selected
A		
B		
C		