



California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, Nov 18, 2009 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

November 2009

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

contents

- 2** Member News
- 3** President Announcements
- 4** Announcements
- 5** Workshops
- 6** Happenings Outreach
- 7** Gallery News Artist Spotlight
- 8** Shows to Enter Shows to See
- 9** More Workshops
- 10** Prospectus
- 11** Directors Committees Sponsorships
- 12** Calendar



This native Californian is fascinated by the delicate balance of unique unspoiled environments and the sometimes unusual inhabitants. Brought up to see color optically, her devotion is most often expressed in the transparency of watercolors that so generously represents the effects of light. As a member of the Society of Animal Artists, usually cavorting "Wildlife Art" with the atmospheric medium. Recently she was featured in *Western Art Collector Magazine*, and at the Artists for Conservation Annual show, at The Hiram Blauvelt Museum in New Jersey she received a "Wildscape Editor's Choice" special recognition, featuring her in *Wildscape Magazine*. A UK media sponsor for AFC.

A solo exhibition was exhibited in Walnut Creek, CA at The

November's Guest Artist Linda Sutton

Lindsay Wildlife Museum in 2006. Some other prestigious group shows are listed below:
"Small Works Big Impressions" at The Wildlife Experience Museum, Parker CO; Society of Animal Artists 48th annual exhibition the Neville Public Museum, Green Bay, WI;

"The Art of Conservation" 2008 & 09, Artists For Conservation Foundation at the Hiram Blauvelt Art Museum in Oradell, NJ; "The Art of Seeing" at The Oakland Museum, CA; "Art in the Animal Kingdom X, XII, XIII" at the Bennington Museum, VT; Civic Arts 45th Anniversary exhibition at the Bedford Gallery, Walnut Creek, CA; "Side by Side" Philip & Muriel Berman Museum of Art PA; Biannual Watercolor Competition at The Triton Museum in Santa Clara, CA '96 & '02; Featured Artist at "Reflections of Nature," '04 in Fallbrook CA; Pacific Wildlife Galleries Lafayette, CA, invitationals: "Wildlife of the Lafayette Reservoir," '06, "Wildlife in Miniature" '03, '05, "Big Cats of the Wild" '01, & "Wolves" '96, '97, '99

Signature memberships:
NWS - National Watercolor Society.
AFC - Artists for Conservation Foundation (formerly Worldwide Nature Artists Group),
CWA - California Watercolor Association.
WW - Watercolor West

Publications of note are: the cover of *Wildlife Art Magazine*, Nov/Dec'02; "The Watercolor Page," *American Artist Magazine*, May '96; *Equus* '95 and *Splash 7*, Northlight Books. The city of Concord sent 2 paintings as gifts to their sister city of Kitikami, Japan and it's Mayor Ito.

An award winning "plein aire" painter painting on location is a habit, often for benefit of nature preservation organizations. The medium was initially taught to her outside on location. It provides adventurous diversity, variety, new challenges, and opportunity to collect exciting new reference. In December of '08 a trip to three locations in Kenya allowed her to paint new animals and new environments.

Employing subjective and abstract qualities to capture the essence of a subject or place, entices the viewers
(continued on page 2)

newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman
170 Camille Court
Alamo, CA 94507

newslettercwa@gmail.com
Ph: 925.838.6328
Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Data Manager info@californiawatercolor.org
c/o CWA P.O. Box 4631, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

Sutton (cont.)

imagination with just enough realism to draw them into and beyond the two dimensional surface. Using traditional Art Elements a Significant Contrast creates design and atmosphere for a subject to exist within. Manipulating relationships between abstraction and realism engages the imagination. It's not how much information is on a surface but how much reaction is evoked from that surface that is important. Animal forms are explored with a less traditional approach, while still respecting accuracy. Investigation of colors shapes, light qualities and a less expected viewpoint reveals the elegant forms, textures and emotions they present.

Handling the wet'n wet medium as brave color relationships: Using the tools for representing personal passions that can be applied to many mediums. It is NO "happy accident" to arrange the relationships of color. The relationships of contrasts and sequences establish your concept from the beginning, way before things. Commit to your significant contrasts first, there is always time to pick it to death, (and I have). By thinking about the color relationships first, the freedom of watercolor is easier to exploit and more fun. Try getting the pretty colors first to launch into a painting. The secret is....

member news

Alvin Joe's watercolor painting "Balloon Girls" was awarded Best of Show at Pittsburg Arts Collaborative's Phoenix Rising Exhibit 2009 at City Hall Gallery, Pittsburg, California Sept 19 – Oct 17, 2009. Also, Alvin's painting "Gate House" was juried into Watercolor West 41st Annual Exhibition at the Riverside Art Museum, Sept 12 to Oct 24.

new members

Lindy Donnelly, Millbrae, CA
Barbara Gill- Salerno, Modesto, CA
William Holmes, Oakland, CA
Debbie Laughlin, San Ramon, CA

welcome!

© iStock Photo

Affiliates

Don't forget to check out our website at www.californiawatercolor.org/resources.html for links to our affiliates. By purchasing your supplies through these links, you will help support CWA...at no cost to you!



from the president



It's been a really great few years being President of CWA. We have such a good time at the board meetings. The CWA board of directors is made up of some of the best people I've ever met. Everyone, in fact, in CWA is so wonderful to work with. I think we are very lucky to have so many talented, caring and sweet people to paint with and work with. So, after about 3 years, it's time for me to step down and give this opportunity to someone else. I will stay and help the next CWA President get situated and comfortable with the position, happily. And our board is filled with helpful, happy people who will make it an easy job for the next President. Please feel free to give me a call and step up so we can keep the organization that we love, going smoothly. 415-828-4991

Our next CWA member show at Gallery Concord will be the Workshop show. So if you have a painting or two that you've made at one of the CWA 2009 workshops, please come enter it on January 3, 2010. The prospectus is on www.californiawatercolor.org - click the drop down menu, then click California Exhibitions, then click calendar. We will have this show again next year too, so take some workshops in 2010 and frame those paintings!

The CWA member show at Gallery Concord has come to an end. We've met a lot of fantastic artists who've entered their paintings in these shows, but we never did get quite enough people interested to cover the cost. So instead of continuing that show, we are encouraging CWA members to consider becoming a Gallery Concord

member! The prospectus is in this newsletter and online at www.californiawatercolor.org - click the drop down menu, then click About Us.

Thanks to all of you who've made my Presidency such an enjoyable responsibility! CWA is very lucky to have all of it's volunteers and wonderful members. I won't desert you, but I can't be President forever!

Samantha McNally
www.samanthamcnally.com
President, CWA
www.californiawatercolor.org

notes & announcements

Staff Position Available: Data Manager

Our long time data manager, Mary Ann Passerine is moving to Arizona and will be resigning her position. Thank you Mary Ann for all of your dedicated work for all these years! This position includes:

- Processing new members and renewals, entering into FileMaker data base.
- Processing National Exhibition entries, working with our Newsletter Editor, Lin Teichman to ready the images for jurying. Entering the data into the data base.
- Preparing the roster each year.
- Sending active member lists to chairs of shows.
- Sending lists for labels for the newsletter, renewal post card to the printer.
- Sending email versions of the newsletter in a PDF file to all who choose that version.

Please contact Samantha McNally if you're interested in any of the open positions. (415) 828-4991

Message from the Budget Director - Cash those CWA Checks!

We are changing CWA's checking account to a new bank. Starting in mid-October, we began issuing checks on the new account at Union Bank. However, we still have a lot of checks outstanding on the old Bank of America account. Please make sure that you cash any checks you may have. We will be closing that old account as of Dec. 1. Please let me know if that is a problem for you and we can make arrangements. Thanks.

— Marilyn Miller, Budget Director

YOU could own this Wonderful Painting!

"New Mexico Church," a full sheet watercolor by Christopher Schink has been acquired by El Cerrito Art Association and is being offered to raise funds for the group's programs and other activities. The painting is on display at The Glenn Custom Framing 7027 Stockton Ave. in El Cerrito (510) 558-1078 for hours. Tickets are \$10 each and may be obtained by contacting the group at EC Art Association, ecartassociation@gmail.com, or by calling (510) 234-5028, or writing to P. O. Box 241 El Cerrito, CA 94530.



American Frame Bonus

Order your framing supplies from American Frame and mention that you are a member of the California Watercolor Association or our code for their Alliance Program: A183 at the time of purchase. CWA will get 5% of the sale for our building fund! You can order from them online at www.americanframe.com or by phone at (888) 628-3833.

New-ish Northern California Online Art Mag

Just want to recommend this magazine: It helps fill the gap that the demise of *Artweek* has left: <http://www.squarecylinder.com>

notes & announcements

Board Elections

At the November General meeting we will have the election of the board members. We will need two tellers and a chair for this vote, who will tally the vote and give us the results at the end of the meeting. 3 CWA members will be chosen by the President for this, at the meeting. Please see the President before the meeting if you'd like to help us out with the voting.

These are the candidates:

President: OPEN

Co-Vice Presidents: Christine Dougherty, Emi Beifuss,
Desmond Elder

Budget Director: Marilyn Miller

Director of Communications: Maggie Metcalf

Director of California Exhibits: Lynda Moore

Director of Membership: OPEN

Director of Outreach: Nan Lovington

Secretary: Leslie Wilson

Director of Programs: Pamela Miller

Director of Workshops: Karen Powers

If you'd like to be a candidate for President or Director of Membership, please let us know so we can add your name to the slate of candidates. email - info@californiawatercolor.org.

Membership Director

Purpose of Position

Roster Publication

Prepare a master list of members who have paid their dues in the roster format. Coordinate production with the printer; obtain bids for production if cost is substantially higher than the last year. Obtain Board approval on printer selection. Produce a roster for each active CWA member and 150 extra copies to be mailed to new members during the year.

Signature Member Correspondence

Send congratulatory letters and certificates to all new signature members. Send reminder letters (in March or thereabouts) to signature members whose dues are not paid.

New Members

Obtain list of new members and their volunteer preferences from Membership Coordinator each month. This information is to be presented at the monthly Board meeting.

Membership Application

Monitor supply of membership applications. Reprint and/or redesign as necessary.

Community Awareness

Distribute membership applications to local watercolor teachers, schools, galleries, etc. to raise awareness about CWA and encourage new members.

President

Purpose of Position

Serves as spokesperson for group. Works to promote and enhance the status of the Association and encourage membership. Supervises the Association's activities and carries into effect the decisions of the board. The president has such powers as the by-laws may direct.

Specific Duties

Board Meetings

Conduct board meetings according to Roberts Rules of Order. This should be done with respect for the need for each person to be heard and supported. The meetings should be conducted with concern for time to ensure that they are not endless, but time should be extended, if necessary, for important decisions.

General Meetings

Open and chair business portion of meeting. Introduce program director who will in turn introduce the guest artist. In business portion of meeting report membership progress, activities and projects of the association and provide information, which the membership should be apprised of. At the November meeting give a report of the CWA activities of the past year and recommendations for the following year.

Board members

Oversee the duties performed by board members. If performance is unsatisfactory, or detrimental to the Association, steps should be taken to correct the situation. Board members are volunteers not employees and must be treated as such. Appoint board members between elections to fill vacancies.

Committees

Appoint Chairpersons and members of all committees except where otherwise stated. Function as ex-officio for members of all committees except the Nominating committee. Appoint steering committee members and appoint one of them as chair. Stay in touch with members and attend meetings periodically.

Contracts and other obligations

Sign written contracts or obligations with board approval.

Correspondence

Honor outside correspondence as quickly as possible.

CWA 2010 Workshops



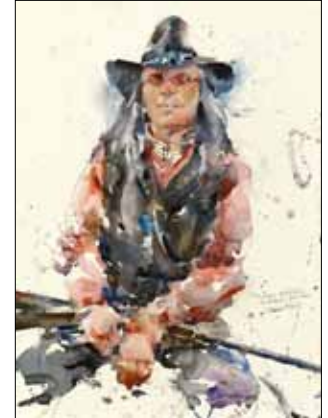
Christopher Schink
Feb 15-19
Finding Your Style

CWA National Show Juror and co-editor of Palette Magazine, Christopher Schink will be our first artist of 2010. All levels are welcome – CWA members \$395; non-CWA members \$450.

Charles Reid
March 15-19

Watercolor Figure/Historic Photos

Internationally known artist and teacher Charles Reid is making his third appearance in 8 years to CWA. This class will include 3 days of painting live Intermediate/advanced – CWA & non-CWA \$650.



Mike Bailey
May 18-20
Color Workshop

Mike Bailey's Color Workshop can help cure "painter's lament" -what to do with paint from multiple manufacturers. All levels are welcome - CWA Members \$395; non-members \$450.

Charlotte Huntley
June 15-17
Have Brush, Will Travel!

Do you need a shot of creativity? Then come have fun and learn with Master Signature CWA member Charlotte Huntley. All levels welcome – CWA \$240; non-CWA \$275.



Myrna Wacknov
Aug 16-20
Beginning Watercolor Portraiture

CWA's Myrna Wacknov will be here for those who wish to develop their skills drawing and painting an accurate portrait. All are welcome - CWA \$395; non-CWA \$450.

Skip Lawrence
Sept 13-17

Finding Your Voice in Paint

After you have explored all the "how to's" of painting, are you still stuck with the "why?" Then come to Skp Lawrence's workshop. All levels. CWA members \$395; non-CWA members \$450.



Nicholas Simmons
October 18-21
Watercolor on the Edge

In a few short years, Nicholas Simmons has become one of the most exciting contemporary watermedia artists on the scene – come find out why! All levels welcome – CWA \$315; non-CWA \$360.

Alex Powers' September Workshop – Design and Personal Style

In September we were privileged to have Alex Powers here giving a workshop on Design and Personal Style. We had live models available to us for two of the five days, during which time Alex had one-on-one sessions with everyone. These individual discussions gave Alex an opportunity to see work that participants brought from home. Through these sessions, Alex could see what we were interested in and he could help us develop our own strengths. This was a very special workshop for some of us who have been struggling with finding our own artistic voices.

Although most attendees were working in watercolor, we had several participants painting with acrylic, oil, and pastels. Alex himself works in a multimedia environment, including gouache, charcoal, and sometimes collage elements in his work. And even though there were live models, Alex encourages students to paint what interests them, so some students painted abstractly and others did landscapes.



The group bonded quite well over the course of five days, and several of us are planning to get together periodically to help us reinforce what we learned and support each other's artistic journeys. It was really a great workshop – thank you, Alex!

October has been a busy month for Outreach. On October 8, 2009, CWA participated in the annual Presidio Teachers' Night 2009. The event is open to teachers in the Bay Area and gives them new educational opportunities and a chance to meet representatives from Bay Area organizations. The evening is meant to promote new ideas for learning outside of the classroom. There was a lot of interest in CWA and our Outreach program. Not only was the night successful but it was a lot of fun. **Michal Weinstein**, the new Assistant Outreach Director, manned the booth with the help of **Leslie Wilson** and **Christine Dougherty**. Leslie set up a demo area by our booth and painted a beautiful flower which got lots of attention. Christine did a terrific job engaging people in conversation about Outreach and CWA. We got such positive feedback from teachers who saw the national show this year and who have had Outreach in their classrooms previously.

On October 13, 2009, **Jack Gautreaux** was a guest artist at a Dublin High School art class. **Carol Smith**, the outgoing Assistant Outreach Director, and Michal Weinstein helped with set-up and Carol introduced Jack. Jack gave a half-hour demo of an old barn from a photo he had taken on one of his trips. The students were then given a copy of the same photo and painted for the remainder of the class with Jack's help, of course.

The next event for Outreach is the annual Octoberfest in Concord on October 17, 2009. CWA will set up a booth manned by CWA volunteers where children can enjoy painting with watercolors. This is an all day event and should be a lot of fun for all.

outreach news



Above: Michal mans the information table. Right Leslie and Christine demo.



Jack Gautreaux and Michal Weinstein at Dublin High School

Last CWA Member Show

On September 26 we received the last CWA member show at Gallery Concord. I'd like to thank **Joan Gombos, Leslie Wilson** and my friend who was visiting from Vermont, **Christine Hartman** for helping with receiving. This show will hang until Christmas, so please come see it, along with the other paintings at Gallery Concord. A big thanks to **David Savellano** for jurying this show, and to **Karen Mills** for helping too. As you see, we've included the Gallery Concord prospectus in the newsletter this month, so CWA members can submit their work to the Gallery for approval for Gallery membership. And now for the winners, and they are fantastic!



1st place: Nataly Tikhomirov, "The Rose with the Bee"

2nd place: Iretta Hunter, "Mr. Lincoln"

3rd place: Pavel Tikhomirov, "Russian North"



Honorable Mentions:

Leslie Wilson, "Reservations Required"

Sue Johnston, "Location, Location, Location"

Marilyn Miller, "Sun and Games"

Cindy Sullivan

My enthusiasm for detail and love of realism are apparent in my work and I enjoy the challenge of making my work jump off the page and seem tangible. My goal is to make the ordinary worthy of a second look. I have a great love for historical implements, photographs, buildings and all historical things in general. Still life, landscape and seascape, also appeal to me. In 2005 and 2006, my watercolors concentrated on California historical sites for Museum Shows (San Leandro History Museum & Art Gallery & Pleasanton Main Street Museum). In 2006 I completed a commission of 12 watercolor pieces of historical locations & structures in Southern California for CiMA Realty in Ontario, CA. These pieces were auctioned as a fund raiser in March of 2007 at Joseph Filippi Winery in Rancho Cucamonga, CA as a benefit for Guide Dogs of the Desert. This has been my way of recording history and the past for others to see. A lot of my subject matter comes from image gathering camping trips with my husband in our travel trailer. Some of my new work is portrait work from old black and white photos purchased at antique stores, images of my grandchildren and family, and a return to plant paintings. There has been a major recent change to my style through experimentation and an awareness of the importance of content. Along with watercolor, I am now working with pastels, inks and acrylics.

artist spotlight



"Black Rose"

"Rito's Baci"



1423 Deschutes Place Fremont, CA 94539 510 651.5685

Northwest Watercolor Society 2010 National Open Exhibition. Washington State Convention and Trade Center, 800 Convention Place, Seattle, WA 98101-2350. April 17 - July 17, 2010. Entry deadline: February 2, 2010. Entry fee (one per person): Member \$30.00, Non-member \$40.00, New/renewing member \$40.00 dues + \$30.00 entry fee (NWS membership is open to U.S. and Canadian artists, however, entry into the Exhibition is open worldwide). Watercolor/watermedia on paper/paperboard. Awards: Over \$10,000 in cash and merchandise. Sales

commission to NWS: 30%. Juror: Joe Garcia. For prospectus, go to www.NWS.org. or send SASE to Northwest Watercolor Society, Attention: Open Exhibition Chair, P.O. Box 50387, Bellevue, WA 98015-0387 Exhibition Chair: Lola Deaton (206) 992-5446., email: thewingdecider@hotmail.com

The Artists Alley is currently interviewing artists for upcoming shows. The venue is 4000 sq ft., with California and international artists in San Francisco currently showing over 450 works of over 40 artists. To maintain gallery and

artists visibility with advertising, events, networking, and location there is a nominal participation/showing fee. The Artists Alley Gallery, 863 Mission, (between 4th & 5th), San Francisco, CA 94103. (415) 522 2440, www.TheArtistsAlley.com View past events: <http://picasaweb.google.com/TheArtistsAlley>

Red River Watercolor Society, 17th Annual National Juried Watermedia Exhibition: Entries due: Feb 1, 2010, see www.redriverws.org for prospectus.

shows to see

11am - 5pm, F 11am-8pm, Su, 11am-3pm. Viewpoints Gallery, 315 State St., Los Altos, (650) 941-5789. www.viewpointsgallery.com.

11th Annual Newark Artists Open Studios Nov. 7 and 8.

Local artists offer demos, tours of their art studios, and original art and gift items at studio prices during the 11th Annual Newark Artists Open Studios Nov. 7 and 8 from 11am to 5pm. Preview display at Silliman Activity Center Oct. 23 to Nov. 8. Be sure to visit each of the sites: 36541 Cherry Street: Artists Simone Archer, Bobbi Burri, Catherine Aurit; 5264 Salisbury Dr.: Artist David Dunlap; 35911 Ruschin Dr.: Artists Adriane Dedic, Emelie Rogers, Heidi and April Davis. Call Simone Archer for more information: (510) 793-9431.

Point Richmond Art Collective at DeWitt Gallery is at 121 Park Place in downtown Point Richmond, a perfect destination for art, theatre and restaurants. Hours are Tuesday to Sunday 11-7. www.pointrichmondartcollective.org (510) 778-1480

"Art On Market Street," Sept 24 to November 15, 2009.

A selection of kiosk posters from the San Francisco Arts Commission, Bedford Gallery, 1601 Civic Drive, Walnut Creek, CA 94596, (925) 295-1417.

"Selections from the Irvine Museum," October 6 to Feb 13: The Irvine Museum, 18881 Von Karman Ave, Irvine, CA.



"Gourd Madness Showcase"

The Gourd Madness Showcase is here just in time for autumn celebrations. These wearable, giftable, and decorative gourds are created by several Bay Area gourd artists. Some of the gourds have been painted, while others have been collaged, incised and dyed or embellished with beads and other goodies. You will be amazed of the transformation these humble gourds have made by the hands of their skillful masters. The gourds will be on display from November 13th to the 29th at the FAA's Gallery located at 37659 Niles Blvd. in Fremont. You can meet these very creative artists at a reception held in their honor on Sunday, November 15th from 1:30 to 4:00pm.

"Watercolor and Wood," October 14 – Dec 4, 2009. Sculptures by Peter Langenbach, watercolors by Maureen Langenbach, Cindy Sullivan and Denise Oyama Miller. John O'Lague Galleria inside Hayward City Hall, 777 B St., Hayward.

"From Realism to Abstraction: An Artist's Journey" Tricia Poulos Leonard. Sept. 29 – Nov 2. One person show. Wild Vine Art Gallery and Wine Lounge, 2187 First St., Livermore.

"Fall into Color" Viewpoints Gallery and artists Kathleen Alexander and Carolyn Hofstetter present watercolors and oil paintings featuring the colors of fall November 2-29. Join Alexander and Hofstetter at Viewpoints Gallery for a reception to meet the artists Friday, November 13 6-8 pm. Gallery hours: M-Th,



"Ode to Mark Adams" by Kathleen Alexander

David Savellano “The Art of Travel Sketching and Painting.” Learn to capture the essence and feel of a scene. This intermediate level course builds upon the foundation of basic drawing and watercolor techniques to take your sketches and paintings to a higher level. We will sketch on location to capture cityscapes, outdoor markets, indoor public spaces, landscape and water scenes. See David’s travel sketches: www.davidsavellano.com. Cost: \$140 members, \$175 non-members Maximum 10 students to ensure quality teaching. Class schedule: November 13, Friday evening introduction 7-9 pm at the Frank Bette Center, 1601 Paru St., Alameda, CA. November 14 & 15, Saturday and Sunday, 10am to 4pm, on location in San Francisco and Oakland (BART accessible). Sign up online: frankbettecenter.org. Call: (510) 523-6957.

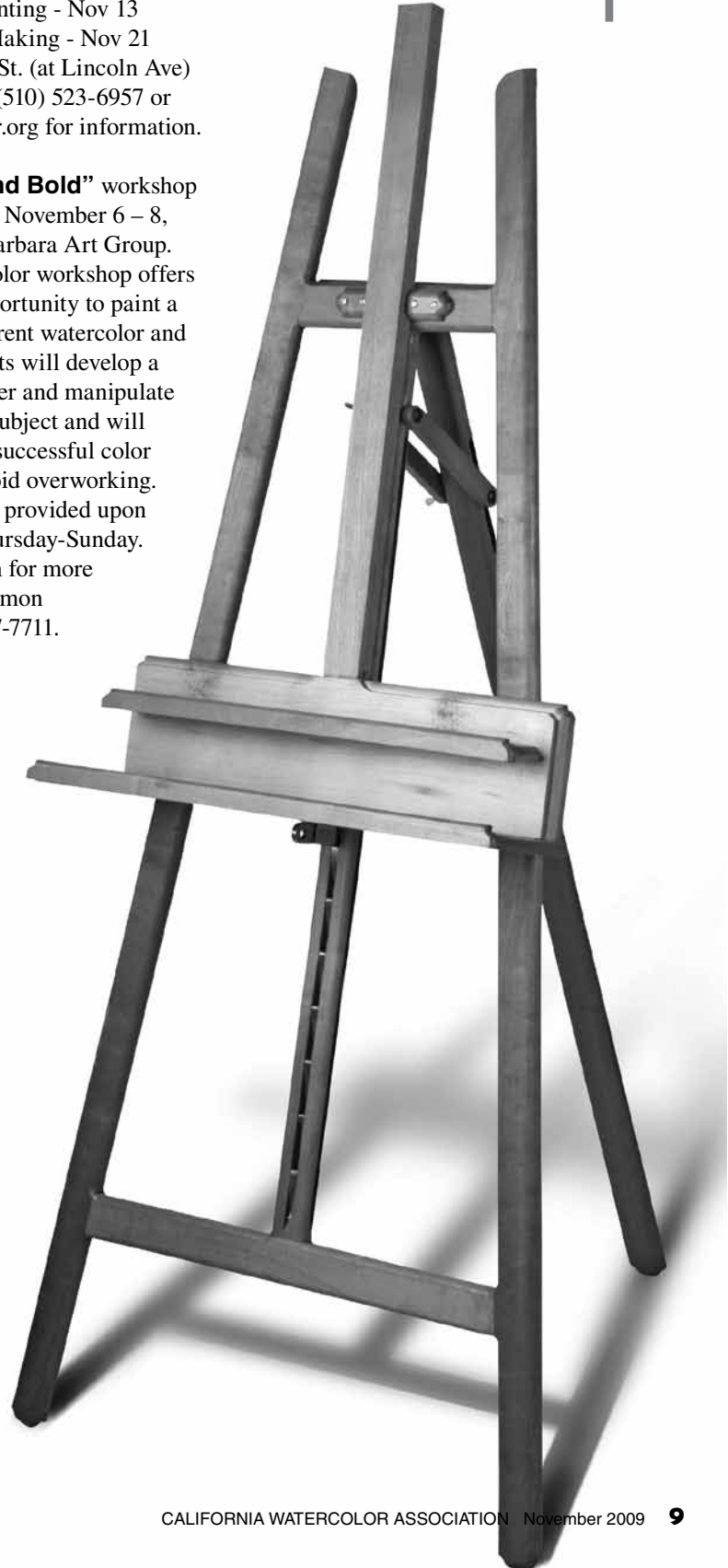
Kathleen Alexander, WW, NWS, is offering three watercolor workshops this fall. **Workshop#1: Painting Flowers**, October 23-24-25 (FULL), **Workshop #2: Painting Flowers & Glass**, November 13-14-15, **Workshop #3: Painting Waterlilies & Lilyponds**, December 4-5-6. The classes will be held in Pacifica. For more information, visit www.KathleenAlexanderWatercolors.com or call Kathleen at (650) 355-6362.

Laura Williams offers action-packed 2-day painting workshop on 11/14 and 11/15 at the FAA’s Gallery at 37659 Niles , Blvd. in Fremont . Developed for students of all levels, Williams will demonstrate how to quickly paint a still life and landscape indoors. The focus of the workshop will include design, composition, value, color and brush work. Instructor will provide personal assistance. The classes will be held from 10:00am to 4:00pm. The fee for this amazing 2-day workshop is \$150.00. If you have any questions please feel free to contact the artist, or Laura Williams (415) 398-210 or Patty O’Rourke (510) 487-1099.

The Society of Western Artists workshop brochure for 2010 is available now. Go to www.societyofwesternartists.com for a complete list. First Workshop features **Karen Frey**, January 30 and 31.

Frank Bette Center for the Arts
November Workshops:
Sketching & Painting Critique - Nov 7
The Art of Travel Sketching - Nov 13
Expressive Figure Painting - Nov 13
Handbound Journal Making - Nov 21
Located at 1601 Paru St. (at Lincoln Ave)
Alameda, CA 94501, (510) 523-6957 or
www.frankbettecenter.org for information.

“**Watercolor Big and Bold**” workshop with **Ric Dentinger**. November 6 – 8, sponsored by Santa Barbara Art Group. This intensive watercolor workshop offers student-artists the opportunity to paint a still life using transparent watercolor and wash overlays. Students will develop a value sketch to discover and manipulate how light affects the subject and will learn techniques like successful color mixing and tips to avoid overworking. A material list will be provided upon enrollment. \$350- Thursday-Sunday. Contact Holli Harmon for more information. HolliHarmon@cox.net or (805) 967-7711.



GALLERY CONCORD

1765 Galindo Street
Concord, CA 94520

PROSPECTUS

- MEMBERSHIP:** To apply for membership, send resume and jpegs or web site address to pvlara@sbcglobal.net and artcmom@yahoo.com OR send resume and photos of your work to Gallery Concord, 1765 Galindo St., Concord, CA 94520. Member selection is based on the quality of work and the needs of the gallery. All artists showing at the gallery on an on-going basis must be members of CWA with dues current. Artists will be accepted as vacancies occur.
- SELECTION JURORS:** 2-3 past CWA Presidents and the Gallery Directors of Gallery Concord
- ARTIST DUTIES:** Member artists must make a six month commitment to Gallery Concord. Member artists will be required to sit approximately one day a month. Member artists must also volunteer for duties once a quarter at receiving, hanging, or the reception. Artists wishing to no longer be a member of the gallery must give 30 days notice prior to the end of a quarter.
- GALLERY ENTRIES:** To allow equal representation, a point system, based on the painting sizes, is used to determine the number of entries per member artist for each show. No copies or class work allowed. Paintings must be completely framed in metal or wood, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. Plexiglas is required on all paintings larger than 14" in any direction. Member artists may show only water based media on paper. Gallery Concord reserves the right to withhold the hanging of any painting. Framed artwork may be hung in the Gallery only once a year. Unframed pieces may be shown more than once in a year.
- SHOWS:** Member artist shows are changed quarterly.
- FEES:** Fees of \$25 per quarter are paid by member artists by cash or check made payable to Gallery Concord.
- HOURS:** The gallery is open Thursday through Sunday 11:00 to 4:00.
- RECEPTIONS:** A reception is held with the opening of each new show. Artists are expected to attend the receptions.
- SALES:** 15% of sales will go to CWA Scholarship/Outreach Program.
- OTHER EVENTS:** The Gallery classroom can be used by gallery member artists for workshops, classes, and other events. Permission must be secured from a gallery director. There are no charges for the use of the gallery.

directors

board of

<i>president</i>	Samantha McNally 415.828.4991
<i>vice presidents</i>	Christine Dougherty 510.530.7522
	Desmond Elder, Emi Beifuss
<i>director california exhibits</i>	Lynda Moore 415.454.4027
<i>director of programs</i>	Pamela Miller 925.288.9900
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Marilyn Miller 925.631.6673
<i>director of communications</i>	Maggie Metcalf 925.837.8698
<i>director of workshops</i>	Karen Powers 510.339.66211 asst: June Hunt , Anne Jacobson
<i>director of outreach</i>	Nan Lovington 925.930.6503 asst: Michal Weinstein
<i>director of membership</i>	Position Open

committees

volunteer

<i>national exhibition</i>	Christine Dougherty,* Desmond Elder, Emi Beifuss
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Donna Gamel 510.595.1583 assistants needed
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

staff

<i>membership/data manager</i>	Mary Ann Passerine
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@gmail.com or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org. U.S. Postage PAID Concord, CA Permit No. 720
--

Return Service Requested

calendar

2009 MEETINGS & DEMOS

January 21	Jane Hofstetter
February 4	John Salminen
(note 1st Wednesday of the month at the Presidio!)	
March 18	Bill Yokoyama
April 15	Mike Bailey
May 20	Barbara Nechis
June	No Meeting
July 15	Pablo Villacaña Lara
August 19	David Savellano
September 16	Alex Powers
October 21	Judy Greenberg
November 18	Linda Sutton
December	Holiday Party

2009 MEMBER SHOWS

Jan 6 - Mar 28	Member Show, Gallery Concord
February	Miramonte , Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21- Apr 10	John Muir Hospital, Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June 1 - 28	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 22 - Dec 11	EBMUD Gallery, Oakland

2010 WORKSHOPS

Feb 15 - 19	Christopher Schink
March 15 - 19	Charles Reid
May 18 - 20	Mike Bailey
June 15 - 17	Charlotte Huntley
Aug 16 - 20	Myrna Wacknov
Sept 13 - 17	Skip Lawrence

November 2009

Plan ahead!
 Submissions deadline is the
 15th of the month prior to publication!
 Send to Lin Teichman (see page 2)

California Watercolor Association-Membership Renewal - 2010

INCLUDE your current information. **CLIP bottom** portion for your records.
 INCLUDE you Check, Money Order, or Visa/MasterCard number and expiration date.
NOW - Renew online at www.californiawatercolor.org - pay with a credit card using PayPal.

Renew Now!
Due 1/1/10

MAIL THIS PORTION to: **CWA Data Manager**
P.O. Box 4631
Walnut Creek, CA 94596

I AM A(N): Prof Artist Non-Prof Artist Patron of the Arts Art Teacher Student

MY PAINTING STYLE:
 Representational Impressionistic Realistic Abstract Figures Other

SIGNATURES I HOLD: _____

Reminder: To use your CWA signature, you must be a current member.

Name: _____
 Address: _____
 City, St. Zip: _____
 Home Phone: _____
 Email: _____
 Web Site: _____

I wish to receive the Newsletter via Email.
 I realize I will not receive a paper copy.

Paid By: Check _____ Money Order _____ Credit Card (MC/Visa) _____
 CC #: _____
 Exp. Date: _____

 If you have already sent in a check, please disregard this notice.

THANK YOU for being a vital part of CWA. Your generous support and commitment is what makes CWA successful.

NOW - Use volunteer hours, in accordance with the Policies & Procedures, toward various perks. Check the Policies and Procedures section in your roster, or go to the CWA website at: www.californiawatercolor.org and click *Download our Policies and Procedures* for details.

CLIP FOR RECORDS
CWA Dues
Paid for 2010

Date _____
 Check # _____

For membership information contact:
info@californiawatercolor.org

CWA WEB ADDRESS:
www.californiawatercolor.org

VOLUNTEER OPPORTUNITIES

- | | |
|---|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Mail Distribution |
| <input type="checkbox"/> Annual Show | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Area Rep. | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Art History/Research | <input type="checkbox"/> National Exhibition |
| <input type="checkbox"/> Audio/Visual | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Board Member | <input type="checkbox"/> Outreach |
| <input type="checkbox"/> Business/Accounting | <input type="checkbox"/> Paint Outs |
| <input type="checkbox"/> Calligraphy | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Carpool | <input type="checkbox"/> Promotional Shows |
| <input type="checkbox"/> Computer | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Co-Chair Show | <input type="checkbox"/> Receive/Hang shows |
| <input type="checkbox"/> Fund Raising | <input type="checkbox"/> Secretary |
| <input type="checkbox"/> Gallery Sitting | <input type="checkbox"/> School Demonstrations |
| <input type="checkbox"/> Grants | <input type="checkbox"/> Telephoning |
| <input type="checkbox"/> Gen. Mtg. Setup | <input type="checkbox"/> Transport Paintings |
| <input type="checkbox"/> Greeters | <input type="checkbox"/> Video Library |
| <input type="checkbox"/> Hospitality/Refreshments | <input type="checkbox"/> Website |
| <input type="checkbox"/> Mailings | <input type="checkbox"/> Workshops |

Check items you wish withheld from Roster:

- Name EMail Address Phone

Make Payable to: CWA
 Member Dues: \$45
 Student Dues: \$12
 (full time, 16-25 yrs.)

Renew your membership today!!!