

April 2024

P.O. Box 4631 Walnut Creek, CA 94596 www.californiawatercolor.org

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California /ATERCOLOR

ZOOM Demo for Members and Guests at 7:00 pm PST, Wednesday, April 17, 2024.



April ZOOM Demo Artist Carolyn Lord, Aws, Nws, Ais, TwsA, sws

There will be a **ZOOM General Meeting and Demo** by Carolyn Lord for CWA members and friends to participate, on Wednesday, April 17, 2024, from 7:00-9:00 pm PST.

Keeping it simple, the ZOOM link and passcode will be the same for all our General Meetings in 2024.

To join, just click on the **Join Icon** on the right. Meeting ID: 880 6742 4194 Passcode: 319828







Anemone Avalanche, and Crested Butte Garden by Carolyn Lord

Carolyn Lord received her B.A. in Studio Arts from Principia College in Illinois. Early in her career, she took watercolor workshops with George Post, Rex Brandt, Millard Sheets, Robert E. Wood, and Milford Zornes. Fun fact! Lord joined the California Watercolor Association when it was known as the East Bay Watercolor Society in 1981, after her marriage to EWS member Rob Anglin. Concurrent with developing her gallery career, Lord regularly entered EWS/CWA and other national watercolor shows. She is a Signature Member of CWA, NWS, and the California Art Club. Her watercolors have been profiled in *American Artist*, *Watercolor Artist*, *PleinAir*, and Southwest Art magazines. She has been interviewed for podcasts by Savvy Painter and Winslow Art Center's Art Chat. In Northern California, Lord has exhibited her watercolors at the Triton Museum of Art, Haggin Museum, University of the Pacific, Grand Theatre Center for the Arts, Pacific Grove Museum of Natural History, Olive Hyde Art Gallery, and Firehouse Arts Center. Opening April 6, 2024, Lord's solo show at the Piedmont Center for the Arts will feature her watercolors.

Artist's website at www.carolynlord.com



The Drawing Board

Each month a different member of the CWA Board of Directors has the opportunity to write an art-related article for our members.

Exploring Gouache: A Versatile Medium for Watercolor Artists by Joseph Tringali







Alley, Grinnell, Iowa by James Gurney

In the realm of watercolor painting, there exists a close cousin that often goes overlooked but holds immense potential for creative expression—gouache. While watercolor is celebrated for its transparent and ethereal qualities, gouache offers a unique set of characteristics that can enhance your artistic repertoire in fascinating ways.

What is Gouache?

Gouache is a water-based paint that shares similarities with both watercolor and acrylic. It consists of pigment suspended in a binder, usually gum arabic, just like watercolors. However, unlike watercolors, gouache also contains chalk or white pigment, giving it a more opaque quality. This opacity allows for greater coverage and layering, making it a versatile medium for artists.

Why Consider Gouache?

For watercolor artists, incorporating gouache into your practice can open up a world of possibilities. Here's why:

Opacity and Coverage: Gouache's opaque nature allows artists to paint light over dark, creating vibrant highlights and bold color contrasts. This characteristic makes it ideal for correcting mistakes or adding intricate details on top of existing layers.

Layering and Mixing: Just like watercolors, gouache can be diluted with water for transparent washes. However, its opacity also allows for layering without disturbing the underlying colors. This makes it possible to build up rich textures and achieve depth in your paintings.

Versatility: Gouache can be used on a variety of surfaces, including watercolor paper, illustration board, and even canvas. Its versatility extends to mixing with other mediums

such as watercolors, acrylics, or even ink, allowing for endless experimentation and mixed media approaches.

Ease of Use: While gouache requires some familiarity with watercolor techniques, its forgiving nature makes it more forgiving of mistakes. Unlike watercolor, gouache can be reactivated even after it has dried, allowing for adjustments and corrections throughout the painting process.

Tips for Working with Gouache:

Experiment with Different Surfaces: Gouache behaves differently on various surfaces, so don't be afraid to try out different papers and boards to find what works best for your style.

Practice Layering: Explore the interplay between transparent and opaque layers to create depth and dimension in your paintings.

Embrace the White: Utilize the inherent opacity of gouache to incorporate bold highlights and create dynamic contrast within your compositions.

Mix it Up: Experiment with mixing gouache with watercolors or other mediums to discover unique color combinations and effects.

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Community Outreach From Moraga Pear Orchards to Pear Paintings

James Irvine planted the majority of the pear orchards in Moraga around 1913. Moraga will celebrate its 50th Anniversary & Pear/Wine Festival on September 24, 2024. For the February 13th event, Justin Seligman, the very skilled classroom art teacher, assisted by CWA volunteers, Pat Moseuk, Georganne Zaro, and Sheila Cain, instructed his 20 students in drawing and creating pear paintings to be auctioned off at this festival.

We volunteers had arranged a grouping of pears on each table. The twenty students filed into the class and gathered around CWA volunteer, Pat Moseuk, as she demonstrated the drawing and painting of her pears, creating a composition with a variety of light and dark values. The students paid close attention. Justin had created watercolor guides and pointed out examples of using a cool-to-warm palette.

The students collected their palettes, paper, and brushes. Then settled down to examine and rearrange the pears for their paintings. Most weren't shy about creating big puddles of water and then adding the pigment. Apparently, Justin had emphasized using lots of water in watercolors. We volunteers had to limit the water that they were using and suggest that they increase the amount of pigment.

Once Pat's demo was dry, she demonstrated painting a wet-into-wet background and adding salt. She pointed out that pears are covered with dots and salt could be used both on the pears and on the background. In addition, Justin brought in a bright light for each table so the students could emphasize a light and shadow side in their pear compositions. At cleanup, the students each collected an iPad to record their compositions so that they could continue painting in an upcoming class period.

A number of these students were sophisticated artists. Their continued work brought their painting together into very successful artworks. As a CWA volunteer, I enjoyed learning the similarities and differences between my high school art classes and this art class at Campolindo High School. I felt certain that James Irvine would be thrilled to see how his pear orchards are being remembered. At the end of two days, the Campolindo students learned some of the joys of painting with watercolors.

Sheila Cain

Co-Director, Community Outreach

















We decided to play with the color green rather than the traditional St. Patrick's Day theme. What is emerging is each artist expressing their individual artistic choices. Some artists sketched a bit. One thing is clear: these are individuals who apply themselves to the project at hand and create their own works.

Most artists have opinions about a teacher assisting a learner. Some people need assistance to express what they want to create. We deal with that by checking in. Colors? Where? Constant feedback and encouragement as much painting as the artist wants to do. The goal is to help them to feel in control of the project. We have witnessed tears of joy and a refusal to let go of a painting once completed. We may help them to "make a mark" but they are in control of the finished product.

Maggie and Dale Community Outreach Volunteers



Are you following CWA on Facebook & Instagram?

Jessica de Jesus, our new Social Media Volunteer, is sharing some engaging content. Like us on Facebook and Instagram to stay informed on what is happening. CWA Social Media is your resource for information, promoting the CWA, our members, events, and more.

Updated Content Now Online

- Upcoming CWA Events
- Recaps of Workshops and Demonstrations
- Calls for Entries
- Member Highlights, Welcomes, and News
- Updates on CWA Outreach
- Book Recommendations

CWA Social Media Call for Content!

Attention CWA Community: Help us populate the CWA Instagram and Facebook feeds with the latest and greatest member news, member updates, calls for art, etc...!

Follow Us

Instagram:

https://www.instagram.com/cawatercolorassociation/ Facebook:

https://www.facebook.com/CaliforniaWatercolor

Contribute

Click here to submit content.





Carolyn Lord

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Dan-de-Lawn by Carolyn Lord

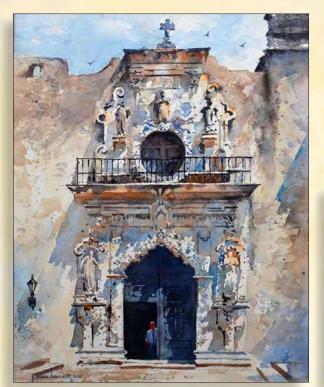




Days End at the Pacific by Carolyn Lord



CALIFORNIA WATERCOLOR ASSOCIATION 2024 WATERCOLOR WORKSHOP SERIES



Michael Holter Watercolor Impressionism, Landscapes and Cityscapes 3-Day Online Workshop | April 23-25, 2024 | All Skill Levels CWA Members \$250 Non-Members \$310



Michael's work is impressionistic. He likes to represent people or places and allow the painting to evolve from a recognizable structure. The challenge is to make the representation interesting... perhaps believable, with looseness and a painterly quality that makes it unique and expressive. Artist's website at michaelholter.com





LIVE

Carolyn Lord Plein Air Watercolor at the EBRP Botanical Garden 3-Day In-Person Workshop

May 17-19, 2024 **All Skill Levels**

CWA Members \$375 Non-Members \$435 The portability and vibrancy of watercolor make it ideal for plein air painting! This three-day workshop will be held outdoors in Tilden Regional Park Botanic Garden in the hills east of Berkeley, California.

Artist's website at carolynlord.com Click here for Tilden Regional Park Botanic Garden website.



LIVE

Michael Reardon Watercolor Techniques

3-Day In-Person Workshop September 27-29, 2024 **All Skill Levels**

CWA Members \$250 Non-Members \$310 This workshop focuses on techniques to enhance your skills in watercolor landscape painting. It will cover the fundamentals of creating a strong composition, using values to evoke a sense of light, and manipulating color for its full expressive effect. Michael will demonstrate his painting style and the use of colors in his palette while encouraging you to develop your unique style and approach to watercolor painting.

Artist's website at mreardon.com



Dale Laitinen Shapeshifting the **Western Landscape**

4-Day In-Person Workshop October 20-23, 2024 **Intermediate to Advanced**

CWA Members \$400 Non-Members \$460 A painting rich with shapes, colors, and details, complete to the final brushstroke belies its beginnings in observation, sketching, composition, and ultimately washes of color that bring it to life. Painting, especially watermedia requires an unending enthusiasm for experimentation and a hands-on approach to the discipline.

Artist's website at dalelaitinen.com

CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you. In-Person Workshops will be held at the Danville Ranch Clubhouse, 1895 Ridgeland Circle, Danville, CA 94526, except for the Carolyn Lord Workshop which will be held at Tilden Regional Park Botanic Garden. For full workshop descriptions, pricing, and online registration, go to http://www.californiawatercolor.org/classes.php. To request additional information, go to www.californiawatercolor.org/contact.php and choose Workshops from the Recipient drop-down menu.

Save the Date:
April 20
Awards Reception

California
Places + People

Featuring Works by

Rebecca Alarcon
Grace Castro
Suma CM
Jessica de Jesus
Tiffany Ferreri
John Giannotti
Glenyse Henschel
Vivian Hsu
Carol Husslein
Jeff Ishikawa
Glen Jarvis
Sue Johnston
Zelda K

Loreta Landucci
Thomas Lavin
Marion Leggett
Shirley Lim
Lisbeth MacDonald
Meghana Mitragotri
Craig Moline
Jamie Morgan
Shalaka Mulherkar
Michael O'Rourke
Patricia Pierce
Jaladhi Pujara
Joe Ragey

Judy Rowe
Heidi Schmidt
Rita Sklar
Jane Sneed
Bernie Stein
Kathleen Stumpfel
Sujit Sudhi
Rosemary Therkelsen
Kirsten Theurer
Joseph Tringali
Lorraine Wells
Wayne White
Hong Zeng

Village Theatre and Art Gallery

233 Front Street, Danville, CA 94526



Questions: Contact us at shows@californiawatercolor.org

Join us for the Artist's Awards Ceremony and Reception at Village Theatre and Art Gallery in Danville, on April 20, 2024 from 11:00 am to 1:00 pm.



Mailing Address

California Watercolor Association Post Office Box 4631 Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php and choose a recipient from the drop down menu.

Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account. Email datamanager@californiawatercolor.org if you have trouble logging in.

Monthly ZOOM Meetings

are held the third Wednesday of each month from 7:00-9:00 pm, unless otherwise specified.

Newsletter Distribution

To receive this newsletter electronically please contact the Webmaster with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.







Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

May Newsletter Deadline is April 15th.

Click here to make a submission.

Member News

Bernie Stein

Bernie's paintings have been selected for two upcoming art exhibits. The first exhibit is the 56th Annual Fremont Art Association, which will take place at their gallery located at 37697 Niles Boulevard in Fremont, CA 94536. Bernie's painting, At Stinson Beach, will be featured in the exhibit from April 5-28, 2024.

Click here for more information.

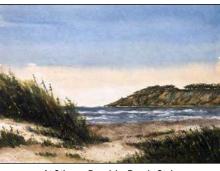
The second exhibit is the 12th Annual "Fresh Works" exhibit at the Harrington Gallery, which is located in the Firehouse Arts Center. Bernie's painting, Sycamore Grove, has been selected for this exhibit, which will run from March 23-May 18, 2024.

Click here for more information.



An exhibition of paintings by Carolyn Lord will be held from April 6-21, 2024 at the Piedmont Center for the Arts located at 801 Magnolia Avenue in Piedmont, CA 94611. The gallery will be open on Saturdays and Sundays from 11:00 am-2:00 pm. Carolyn's paintings will feature watercolors and oils of gardens, landscapes, and buildings.

Artist's website at www.carolynlord.com



At Stinson Beach by Bernie Stein



Sycamore Grove by Bernie Stein



Adobe Stairs at Noon by Carolyn Lord

Artist Opportunity



Benicia Plein Air Gallery

Samantha McNally has returned as a member of the Benicia Plein Air Gallery located at 307 First Street in Benicia. The gallery has one more opening and is inviting watercolor artists to apply.

The gallery is situated in a great location on First Street, with a constant flow of people walking by throughout the day. Each artist has a wall space that varies every two months for variety. Once a year, each member is featured as the solo artist, and the gallery also holds occasional special group shows with unique themes. All sales go directly to the artist, and the gallery does not take any commission. The gallery also actively promotes and encourages all members through its website, newsletter, publicity outreach, and social media presence.

Click here for more information about membership in this cooperative gallery.

The Drawing Board

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Mount Princeton by James Gurney

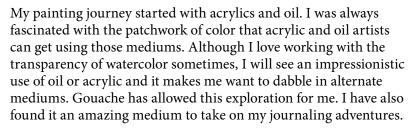


Behind the Laundromat-Buena Vista. Colorado by James Gurney

Favorite Gouache Artists:

Mike Hernandez mikehernandezart.com

James Gurney jamesgurney.com



In Conclusion:

Gouache presents watercolor artists with a world of creative opportunities, offering the perfect balance between transparency and opacity. By incorporating gouache into your practice, you can expand your artistic horizons, pushing the boundaries of traditional watercolor techniques to create bold and dynamic works of art.

So, next time you're at your easel, consider reaching for that tube of gouache and see where it takes you on your artistic journey.

Joe Tringali CWA, Director Workshops





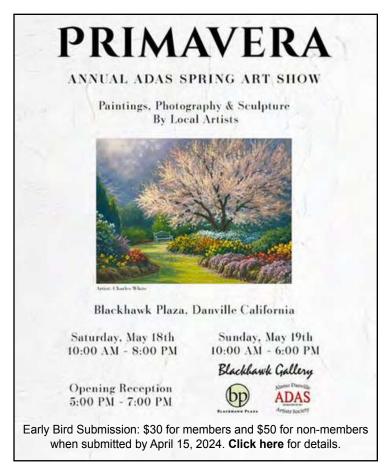


CNA NATIONAL EXHIBITION CATALOGS

If you are an artist in this year's National Exhibition and would like extra catalogs for family and friends, please send \$18.00 per catalog to Ruth Miller. Make checks payable to CWA, and include your mailing information.

> **Ruth Miller** 74 N. Jackson Way Alamo, CA 94507

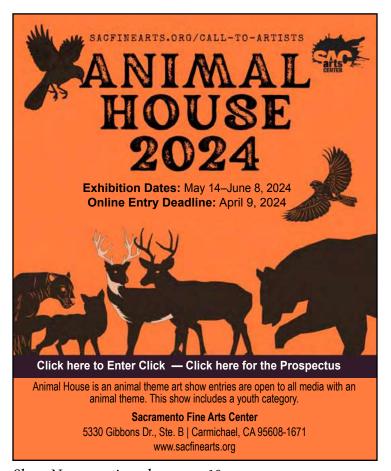
Show News





Entry Deadline for New Artists: July 15, 2024

For new artist information, visit OliveHydeArtGuild.org or email ArtistContact@OliveHydeArtGuild.org





Haven: Place of Comfort & Contemplation CALL FOR ENTRIES

Exhibition Dates: August 15-September 22, 2024 Entry Deadline: June 17, 2024

Sebastapol Center for the Arts invites artists to show their version of Haven, beckoning viewers into these sanctuaries, and revealing the profound impact of these spaces through various mediums and techniques.

Click here to view prospectus. Click here to submit.

Sebastopol Center for the Arts

282 S. High Street | Sebastopol, CA 95472 www.sebarts.org



CWA Board of Directors

Leslie Wilson

President VACANT
Vice President/Membership VACANT

Secretary

Director, Budget Kathleen Catton

Director, Member Shows Kathleen Stumpfel

Director, Communications VACANT

Director, Programs Lis MacDonald

Director, National Exhibition Michael Friedlan

Co-Director, Community Outreach Sheila Cain Co-Director, Community Outreach Georganne Zar

Director, Workshops Joe Tringali

Member At-Large Rekha Joshi

Member At-Large VACANT

CWA Support Personnel

Bookkeeper Melissa Alva

Membership/Data Manager/

Webmaster Adrienne Hefter
Newsletter Editor Patricia Rosa

CWA Volunteer Committees

Audio Visual Set Up VOLUNTEER NEEDED

Community Outreach Sheila Cain

Maggie Metcalf

Co-Video Librarians Joe Tringali (Chair)

Barb Bochenek

Madeline Shelby

o-Hospitality Susan Scolnic

Jean Holmes

Sharon Hopkir

Mail Distribution Carol Husslein

Panel Rental Carol Husslein

Plein Air VOLUNTEER NEEDED

Workshop Registrar Pat Wai

Social Media Jessica de Jesus

To Email a Board, Staff or Committee Member:

Go to www.californiawatercolor.org/contact.php and choose a recipient from the drop-down menu.

Show News

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2024 Qingdao International Watercolor Grand Prix Exhibition Call for Entry

Exhibition Dates: June 20–July 5, 2024 Entry Deadline: April 28, 2024

Click here to view prospectus.

Email Digital Entries to:

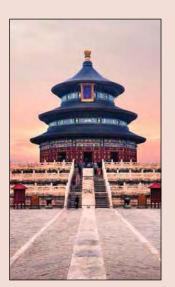
artqingdao@163.com, Lhz2933385@126.com, or davenaanderson@gmail.com

Questions, Contact:

Dongfeng Li at sumitrip2004@gmail.com or Daven Anderson at davenaanderson@gmail.com

Missouri Watercolor Society

1410 S. 18th Street St. Louis, MO 63104 mowsart.com





Sep 29 - Oct 31, 2024



Juror, Ratindra Das

"Paris Couple" by Eudes Correla

CALL FOR ENTRIES

Submission deadline date May 6, 2024

Click here for prospectus

Click here to enter

San Diego Watercolor Society 2825 Dewey Road, Suite 105, Building 202 San Diego, CA 92106 www.sdws.org

CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!





CWA Michael Holter Demo

CWA Stephen Berry Demo





CWA 50th National Art Show at CWA 50th National Show 2020 the Harrington Gallery





CWA Roland Lee Demo

CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!

https://www.youtube.com/c/CaliforniaWatercolorAssociation



CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, and send Madeline the catalog number in an email and she will check to see if it's available. She will let you know about its availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Madeline's home or mailed. All you need to do is pay postage.

Click here to view our entire catalog.

It can also be found by going to our website and clicking the About Us Tab and following the link to Video Library.

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
- 2) Once you find a video that you are interested in, note the Catalog Abstract Number.
- 3) Email me at madInshelby@aol.com, with the Catalog Abstract Number and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
- 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.

Please log in and make sure your address information is up-to-date.

5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address: Madeline Shelby 482 Broadmoor Blvd. San Leandro, CA 94577

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment.

Madeline Shelby

2024 CWA Calendar

ZOOM General Meetings & Demos

January 17, 2024 Dongfeng Li February 21, 2024 Andy Evansen March 20, 2024 Michael Holter

> April 17, 2024 — ZOOM Demo Carolyn Lord (for Members & Guests)

May 15, 2024 Hugh Mossman
June 19, 2024 David Savellano
July 2024 Summer Break — NO MEETING
August 21, 2024 Michael Reardon
September 18, 2024 Dale Laitinen
October 16, 2024 Keiko Tanabe
November 20, 2024 (6:00 pm) Don Andrews
December 2024 Winter Break — NO MEETING
Go to Monthly Meetings under the About Us tab at
www.californiawatercolor.org for updates.

CWA Workshop Series

February 7–9, 2024 Andy Evansen A Valued Approach to Watercolor (**ZOOM**)

February 26–29, 2024 Dongfeng Li
Painting Portraits and Landscapes with an Eye Towards

the Emotional Experience of the Subject (LIVE)

April 23–25, 2024 Michael Holter

Watercolor Impressionism, Landscapes and Cityscapes (**ZOOM**)

May 17–19, 2024 Carolyn Lord
Plein Air Watercolor at
the EBRP Botanical Garden (LIVE)

September 27–29, 2024 Michael Reardon Watercolor Techniques (LIVE)

October 20–23, 2024 Dale Laitinen
Shapeshifting the Western Landscape (LIVE)
To request additional information, go to

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

CWA Member Shows

Danville Village Theatre and Art Gallery

April 13-June 21, 2024

Awards Reception

April 20, 2024,11:00 am-1:00 pm

San Ramon City Hall Gallery

October 2024

Welcome New Members

Patricia Brown, Tanya Brown, Marian Cheung, Mary Holland, Sandi McCubbin, Yumiko Nishizawa, Julia Oversloot, Cathy Quiel, Shruti Saxena

To email membership, go to www.californiawatercolor.org/contact.php and choose **Membership Director** from the **Recipient** drop-down menu.

Community Outreach Art Supplies Sale

at GREAT SAVINGS to our CWA Members!

Click here to download the spreadsheet with currently available items.

To purchase contact Sheila at sheilahillcain@gmail.com or Georganne at georgannezaro@gmail.com.

Contra Costa Plein Air

Click here for posts of upcoming paint-outs on their blog, or **click here** to visit Contra Costa Plein Air on Facebook.





